

Eight Reasons to Love Eight Turn Crêpe

Eight Turn Crêpe, the festive crêperie concept, offers custom-made Japanese street food that's visually stunning and impossibly delicious. The paper-thin, gluten-free crêpes are served up savory and sweet, and they feature fresh ingredients rolled into cones for on-the-go enjoyment.

For entrepreneurs who want to get in on an emerging brand set to transform the crêpe industry, Eight Turn Crêpe presents a fantastic opportunity. "The goal is to bring Eight Turn Crêpe to every neighborhood in every state nationwide," said Marleen Zhik, president of franchising.

Here are eight great reasons to love the brand as a franchisee.

Multiple revenue streams

"The best part about being an owner is the ability to have multiple revenue streams working for you simultaneously," said Zhik. Those options include dine-in, catering, takeout, delivery and pop-ups – think festivals and food truck events.



Quick return on investment

You can build a scalable business that spurs fast returns by leveraging your multiple streams. Plus, brick-and-mortar locations require minimal overhead costs, with as few as two crêpe makers, and can be up and running in no time.

Protected territories

Eight Turn Crêpe's corporate team focuses on franchisees supporting each other, not competing as rivals. Territories are protected, and the goal is to have every location thrive and contribute to collective success.



Solid support

Franchisees receive all-encompassing training on everything from operations management to marketing and on-site assistance during grand openings.

Take it from a current franchisee who's loving the experience. "The corporate team is fantastic, and their support team is truly solid," said Long Nguyen, owner of Eight Turn Crêpe in Katy, Texas. "If you follow the system that they have, you will build a great business."



Flexibility

Owning an Eight Turn Crêpe business translates into freedom. "Being an owner allows you to have flexibility in working hours for a great work-life balance," said Nguyen.



Artfully designed culinary delights

"We offer a product that is unique and draws in crowds, and it is picturesque in this photo-driven world we live in," said Zhik.

These perfectly packaged masterpieces attract audiences from all walks of life.



Hip, friendly culture

Walk into any Eight Turn Crêpe location, and the first thing you notice is an environment that awakens all the senses. For franchisees, that means coming to work every day in a fun, exciting atmosphere.

Exploding trend, booming industry

According to Zhik, the quick-service restaurant industry is on the rise. "The market is saturated with pizza, fried foods and burgers, but over 40% of Americans are looking for healthier options," she said. "The Asian food trend is one of the fastest-growing food trends in the U.S."



Eight Turn Crêpe combines Asian cuisine with a healthy fast-casual option, so Zhik said she believes they can tap into the two markets as a double-threat.

"Eight Turn Crêpe will soon grow to be a household name and be the staple option for any crêpe lover," said Zhik. "Now is the time to invest in a location of your own while territories are still available."

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eightturncrepe.com/franchise